



Date

Name (change everything in red)

Title

Company

Address

state

Phone

Dear Name,

Before beginning, an introduction is in order before we go any further. My name is **Charles A. (Chip) Shearrow**, a Krewe board member, float co-captain and float designer/builder for the Krewe of Aquarius in Galveston, Texas. The Krewe of Aquarius is a non-profit organization that provides the kick-off parade for Mardi Gras in Galveston, a huge family event for about 300,000, as well as the Fat Tuesday parade to end the Mardi Gras festivities. Our annual kick-off parade is the largest associated with the Galveston event including over one hundred parade units, of which twenty-five are high school bands and twelve are our own floats. In addition to supporting the festive events of Mardi Gras, the Krewe supports the children's section of The University of Texas Medical Branch's Blocker Burn Unit and the oncology ward as their main annual charity.

It is very expensive and time consuming for the volunteers of a nonprofit association to organize and support any worthy cause that enriches the people and community of Galveston Island and the surrounding cities. We are looking for a few good companies that are interested in supporting our festive events while receiving extensive service and product recognition with people locally and nationally. Since sponsorship packages are available at many different levels of sponsorship and may consist of different types of material or financial support, we have provided a list of levels to choose from based on your advertising initiative.

If it is not possible to make a donation at this time to the Krewe Of Aquarius, we would appreciate direction to whom to contact for such support of the community. I wish to thank you for your time and if you wish to discuss this proposition further please feel free to contact me at home **281-316-1851** or on my cell at **713-562-8432**.

Sincerely,

Your Name



Affiliate Sponsor - \$500

- Name and/or logo on our web site and provide a click through to your site.
- Two positions on a float in our Fat Tuesday parade and two Krewe t-shirts.
- Framed certificate recognizing your support of the Krewe of Aquarius.
- Our official annual Mardi Gras poster signed by the artist.

Aquarian Sponsor - \$1500 (Float Sponsor from 1 to 10)

- Two positions on a Float in the Seawall Parade & Fat Tuesday Parade
- Four tickets to the barn bash the evening before the Seawall Parade and four Krewe t-shirts.
- A one-foot by two-foot artist rendition of your logo on the side of the float you choose to sponsor.
- Name and/or logo on our web site & provide a click through to your site.
- Framed certificate recognizing your support of the Krewe of Aquarius.
- OUR Official Annual Mardi Gras Poster signed by the artist.

Ball Sponsor - \$2,000

- Two tickets to the Krewe of Aquarius Royal Ball
- Two tickets to the barn bash the evening before the Seawall Parade and four Krewe t-shirts.
- Name and/or logo on our web site & provide a click through to your site.
- Our official annual Mardi Gras poster signed by the artist.
- Pictures with the King, Queen and the royal court.
- Framed certificate recognizing your support of the Krewe of Aquarius.

Barn Bash Partner Sponsor- \$2,000

- Honor of displaying your banner as a sponsor at the barn bash.
- Seating, four Krewe t-shirts, dinner, and beverages for four during the barn bash.
- One case of beads to throw at the barn bash.
- Framed certificate recognizing your support of the Krewe of Aquarius.
- Our official annual Mardi Gras poster signed by the artist.

Full Barn Bash Sponsor- \$4,000

- Honor of displaying your banner as a full sponsor at the barn bash.
- Seating, six Krewe t-shirts, dinner, and beverages for six during the barn bash.
- Two cases of beads to throw at the barn bash.
- Plaque recognizing your support of the Krewe of Aquarius.
- Our official annual Mardi Gras poster signed by the artist.

Grand Aquarian Sponsor - \$15,000

Exclusive Sponsorship of the entire kickoff Saturday Parade with a banner carried at the beginning of the parade announcing you as Grand Sponsor (this does not include privately sponsored floats or separate sponsors for each Krewe float). In addition to the banner you will receive:

- Four assigned spaces on a Krewe float for both parades with Krewe t-shirts.
- Six tickets to the barn bash.
- Plaque recognizing your support of the Krewe of Aquarius.
- A logo banner, which will be displayed at the barn bash.
- Six tickets to the Krewe Ball and Pageant and special recognition at the event with special reserved Seating at the Ball.
- Name and/or logo will go on our web site & provide a click through to your site.
- Our official annual Mardi Gras poster signed by the artist.

* All sponsors that ride on floats in any parade are responsible for their own throws and costumes.